



**A Green Business locating in the Hill District  
Pittsburgh Central Keystone Innovation Zone and  
Pittsburgh Gateways announce the launch of eCap, LLC**



**eCAP NETWORK, LLC ADDS NEW DIMENSIONS TO ENERGY  
MANAGEMENT CONSULTING**

**PITTSBURGH, PA January 28, 2010** — eCap Network, LLC is now providing comprehensive energy management services for smaller and mid-sized industrial, commercial, institutional and municipal facilities. eCap Network specializes in designing projects that conserve energy and reduce emissions while helping clients reduce costs and generate new revenue. eCap Network also identifies sustainable solutions which will maximize overall energy and resource efficiencies. Its client base includes individual facilities as well as organizations and associations with multiple facilities across geographic regions. Its services include comprehensive planning, financial assistance, curtailment, brokered power, energy credits and distributed generation.

A unique feature of the eCap Network business model is an outreach and marketing initiative called 3<sup>rd</sup> SOURCE. With the help of foundation funding, this initiative is designed to bring comprehensive energy management solutions and new sources of revenue to non-profit organizations and their constituents. By becoming a 3<sup>rd</sup> SOURCE Partner, non-profit organizations, associations and municipalities with industrial, commercial and/or institutional-based stakeholders, will be able to leverage the relationships they have with facility managers to promote, educate and, financially share in the benefits of energy and carbon reduction projects. The 3<sup>rd</sup> SOURCE initiative is ideally suited to assist non-profit organizations seeking to enhance and better serve their core mission and stakeholders.

“eCap Network is a comprehensive energy management solutions provider that uses energy needs and regulations as mechanisms to generate lower costs, reduced emissions and new sources of revenue for our clients”, states **John Werling**, eCap Network’s president and a longtime business management consultant with strong ties to business and non-profit sectors. “By networking with companies, government organizations and non-profits, we’re helping to create mutually beneficial relationships that have economic, environmental and social impact.” According to Mr. Werling, “most energy management consultants have a ‘point-of-view’ based on the services or products they sell, and their solutions reflect that bias. In contrast, we are organized as an impartial third party representing the best interests of our client.”

After eighteen months in development, eCap Network, LLC launched business operations in January 2010. The vision and mission of eCap Network was created in collaboration between Pittsburgh

Gateways Corporation, World-Class Industrial Network, and Pittsburgh Central Keystone Innovation Zone. eCap Network will be an anchor tenant in the future “Green Innovators Center” being developed at the site of the Connelley Career and Technical Training Center in the Hill District. Interim offices will be established at Hope Square on Centre Avenue and Riverwalk Corporate Center on East Carson Street.

eCap Network plans to employ seventeen energy professionals in the first few years of operation. Once at full capacity, it expects to initiate and manage over \$30 million per year in energy efficiency capital equipment investments for its clients. According to the U.S. Department of Energy, for each \$1 million invested in energy efficiency initiatives, approximately eleven green collar jobs are created/or retained, 1,996 mega-watt hours of electricity is saved and 1,700 metric tons of annual carbon emissions are not generated.

### **About eCap Network, LLC**

eCap Network, LLC is a socially responsible energy management consulting firm that helps smaller and mid-sized industrial, commercial, institutional and municipal facilities develop and implement sustainable energy consumption strategies. eCap Network specializes in serving clients with multiple facilities across geographic regions, and contributes to the vitality of local economies by employing qualified consultants and contractors based near clients’ projects whenever possible. eCap Network is based in Pittsburgh.

eCap Network, LLC founding partners include Pittsburgh Gateways Corporation, a 501(c)(3) non-profit organization, and World-Class Industrial Network, LLC (WIN). Both organizations have a history of leveraging connections between community and industry to pursue market opportunities and solve common problems, and combined, they contribute a unique mix of skills and experience to enable the eCap Network business model to thrive.

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